

José Manuel Diogo

Writer, Columnist, Media Intelligence Specialist at VF Com

jmd@VFcomunicacao.com

Summary

Media Intelligence Specialist, Writer, Columnist Stakeholders Management designer Media trainer, Corporate communication and Public Affairs consultant

Experience

Associate at Observatório Político - Portuguese Political Studies Scientific Research Association

December 2015 - Present (2 months)

Communications Director at Folio - Festival Literário Internacional de Óbidos

May 2015 - Present (9 months)

Em 10 dias, 200 autores de todo o mundo reúnem-se em Óbidos, uma Vila medieval Portuguesa, para conjugar o verbo literar. É pura ficção. Óbidos é a Vila Literária. O Folio é o festival literário de Óbidos. Este ano o Folio vai acontecer entre 15 e 25 de outubro

Co Chair PORTUGAL CHAPTER at Media Intelligence specialist at SCIP

November 2014 - Present (1 year 3 months)

Specifically, SCIP provides education and networking opportunities for business professionals working in the rapidly growing field of competitive intelligence (the legal and ethical collection and analysis of information regarding the capabilities, vulnerabilities, and intentions of business competitors). Many SCIP members have backgrounds in market research, strategic analysis, or science and technology. Established in 1986, today SCIP has chapters around the world, with individual members in nations around the globe. In addition, SCIP has alliance partnerships with independent affiliate organizations in many countries.

Columnist at Jornal de Notícias

November 2014 - Present (1 year 3 months)

Semanalmente à segunda-feira no Jornal de Notícias um Quality Paper como maior tiragem em Portugal. Uma coluna de opinião sobre a atualidade. Uma visão sobre a sociedade, a economia e a política na perspectiva do tempo que há-de vir. A história acaba sempre por ensinar antes de se repetir. Para ler online em <http://bit.ly/1QwN9lw> ---- Every week at Wednesdays small opinion texts about the daily agenda setting: on the changes and challenges in economy, society and politics. To read in the largest portuguese quality paper and online in www.jn.pt. History always teaches before it repeats itself.

Media Director & Corporate Relations at Special Olympics

December 2013 - Present (2 years 2 months)

Fundraising , Public Relations, Public Affairs

Partner and Media Intelligence Specialist at VF comunicação

February 2012 - Present (4 years)

Media intelligence specialist, communication consultancy, press advising, public relations, stakeholders management, corporate communication, public affairs Strategic Consulting, including business plan & sales strategy development.

Press Advisor at Ordem do Médicos de Portugal

April 2011 - Present (4 years 10 months)

Corporate communication & Stakeholders management

Media Intelligence Specialist at Quinta Mendes Pereira

2011 - Present (5 years)

Consultancy, site management, PR,

Columnist at Diário de Coimbra

March 2009 - Present (6 years 11 months)

Columnist

Partner at business setting

2011 - 2013 (2 years)

Associate partner

Consultant at Ministério da Agricultura de Portugal

November 2005 - June 2006 (8 months)

Communication

Consultant at Câmara Municipal de Coimbra

October 2004 - April 2006 (1 year 7 months)

Chief of Staff

Regional Manager at Cinemas Millenium

August 1993 - 2000 (7 years)

Programation, managing, PR, marketing

Projects

The Greatest Secret Agencies

October 2013 to Present

Members: José Manuel Diogo, Teresa Matos, Silvia Reig

Collection of books about the world leading secret services

Courses

PADE / AESE, Management

CEIBS

PADE - China

Partner and Media Intelligence Specialist

VF comunicação

Media Training

Publications

Os discursos que mudaram o mundo / Speeches that changed the world

Público / Levoir May 21, 2010

Authors: José Manuel Diogo

Author of the introduction of the book. An insight on how language behaves as a political power tool/ Autor do prefácio do livro os discursos que mudaram o mundo. Uma abordagem sobre a aplicação da linguagem ao discurso e o papel dos discursos no exercício do poder.

As Grandes Agências Secretas

Clube do Autor, Portugal November 15, 2012

Authors: José Manuel Diogo

Book by Clube do Autor, ISBN: 9789897240485, Pgs: 332, Price: € 17.8

Speeches that changed the world

Folha de S. Paulo / Brasil February 14, 2011

Authors: José Manuel Diogo

Author of the introduction of the book. An insight on how language behaves as a political power tool/ Autor do prefácio do livro os discursos que mudaram o mundo. Uma abordagem sobre a aplicação da linguagem ao discurso e o papel dos discursos no exercício do poder.

Colecção Agências Secretas

Público | Levoir February 2012

Authors: José Manuel Diogo

A complete organized collection of books on the most important world secret agencies, with the collaboration of Vitor Elias, Mário Botequilha e L. Nunes

iMe - The life of Steve Jobs

Levoir November 8, 2012

Authors: José Manuel Diogo, Marta Dias Neves

124 pgs. ISBN 978-989-682-286-6

As grandes agências secretas

Via leitura - São Paulo - October 10, 2013

Authors: José Manuel Diogo

Brasilian

Skills & Expertise

Public Affairs

Corporate Communications

Media Relations

Public Relations

Strategic Communications

Social Media

Social Media Marketing

Writing

Competitive Intelligence

Strategy

Advertising

Online Marketing

Crisis Communications

Management

Marketing Communications

Crisis Management

Business Planning

Entrepreneurship

Marketing Management

Stakeholder Management

Political Management

Project Management

Leadership

Negotiation

Business Strategy

TNS Media Intelligence

Team Management

Marketing Strategy

Marketing

Strategic Planning

Team Leadership

Digital Marketing

Internal Communications

Social Networking

Intelligence

Market Research

Event Management

Consulting

Journalism

New Media Media Intelligence

Languages

English	(Full professional proficiency)
Spanish	(Native or bilingual proficiency)
Portuguese	(Native or bilingual proficiency)
French	(Professional working proficiency)

Education

UNL - Universidade Nova de Lisboa

Master's degree, Intelligence, 2014 - 2015

Activities and Societies: Institute for Competitive Intelicence, #ICI, Conference, 2014, Bad Neuheim, Germany, mars, 9-10

CEIBS

PADE / AESE, Management, 2013 - 2013

Activities and Societies: AESE PADE

AESE

Alumny XXXV PADE, Direction, 2009 - 2010

Activities and Societies: Experienced knowledge discover through the Method Case

Universidade de Coimbra

Degree, Jornalismo, 1997 - 2003

Activities and Societies: President of Rádio Universidades

Universidade de Coimbra

bachelor, Mechanical Engeneering, 1986 - 1991

Activities and Societies: AAC, Coro MIsto, Radio University, Politics

Interests

Media Intelligence, Agenda Setting, Media relations, PR, Media Training, Stakeholders Management, New Technologies, Investing, Golf, Parenting

Organizations

SCIP

Co-chair

December 2014 to Present

Jornal de Notícias

Colunista

November 2014 to Present

Diário de Coimbra

Colunista

March 2009 to Present

Observatório Político, Associação de Investigação em Estudos Políticos

Sócio Efectivo

December 2015 to Present

Certifications

Media Trainer

Volunteer Experience

Director at Special Olympics

November 2013 - Present (2 years 3 months)

A thrilling never ending experience in Unifying everyone through sports

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4 person has recommended José Manuel

"Jose is a talented creative content manager capable of orienting people in the midst of a complicated communication environment"

— **martim avillez figueiredo**, was with another company when working with José Manuel at VF comunicação

"José has the secret to joyfull life. He is able to successfully complete multiple tasks with favorable results despite deadline pressure ;)"

— **Sara Candeias**, was with another company when working with José Manuel at VF comunicação

"“I can say that if there are people who had an impact in my professional path, José Diogo is right on top group of that list. He is a dedicated, extremely competent and high skilled professional. Very strong knowledge in many fields and particularly in his area of media trainer and comunication consultant. His knowledge and skills will benefit anyone who has the chance to collaborate with José and his company Agenda setting.”"

— **Filipe Casaleiro**, was José Manuel's client

"José is a character you will either hate or love, but he will eventually reach whatever he sets himself to. He is creative enough and is hungry for success, so feed him a task and he will deliver!"

— **Ricardo da Silva Oliveira**, was with another company when working with José Manuel at VF comunicação

[Contact José Manuel on LinkedIn](#)