



João Pestana Dias, was born in Lisbon, in 19 February 1967.

Father of 3 kids, is married and lives in Cascais.

He did his secondary education at the centenary, Military College.

<http://www.colegiomilitar.pt>

He has a degree in Journalism and worked in radio with the famous Francisco José Viegas (former Secretary of State of Culture), Marcia Rodrigues (RTP in USA) and TV star presenter José Carlos Malato.

In 1989 he was hired as Commercial Responsible for Lisbon area at WINTHERTUR INSURANCES dealing with financial funds and stock market.

In 1995 he accepted the invitation to become a Partner of Amália Clube de Fado, at the time the most prestigious Fado House in Portugal, which had as “godmother” the famous Diva : Amalia Rodrigues.

On 1998 he was invited by the TV star producer, Teresa Guilherme, to be one of the residents Actor/Singers of a TV show on SIC, that for 2 years was the nº1, at the TV ratings.

Later that year, João Pestana Dias founded his Event company - FADUS SPECIAL EVENTS - <http://faduspecialevents.com> that is a collective of artists, designers, developers, architects and thinkers, who empower brands with breath taking experiences, products and ideas.

Currently FADUS SPECIAL EVENTS, with headquarters in Cascais and office in Kuwait, it’s the most international Portuguese firm in the events area, have worked all around the world and specially in Turkey since 2009, producing the TAG Istanbul

<https://youtu.be/uWN-y2OnSS8>

, the Official Opening of the Art Bienal Istanbul, the 5th Anniversary of Address Istanbul, the Opening of Forum Istanbul

<https://youtu.be/mJ3WR392p5Y>

and Forum Marmara and the Forum Fashion Week <https://youtu.be/-ovJNeN171E> . He had his office at Levent, Büyükdere Cad. 193 Plaza No:193, Beşiktaş/Istanbul –

FADUS SPECIAL EVENTS has produced relevant events such as :

UEFA OFFICIAL CEREMONY OF EURO 2004

2014 CHAMPIONS LEAGUE FINAL AT LISBON

CO-PRODUCTION OF LAUREAUS SPORTS AWARDS

AMERICA'S CUP (1st world series at Cascais)

ANDROID/GOOGLE WORLD LAUNCH (Barcelona)

EMIR OF QATAR son's wedding

INTERIKEA LAUNCH IN FRANCE (Reims and Avignon)

INTERIKEA LAUNCH IN SPAIN (Jerez de La Frontera & Valladolid)

MULTI EUROPEAN DESIGNERS FASHION WEEK FORUM MARMARA & FORUM ISTANBUL (with Victoria Secret models)

MULTI OPENING OF THE EUROPEAN BIGGEST COMMERCIAL CENTER, IN INSTANBUL, TURKEY

MULTI OPENING OF THE STADSFEESTZAAL SHOPPING, IN ANTWERP, BELGIUM

MULTI OPENING OF THE " VICTORIA SQUARE " IN BELFAST , NORTHERN IRELAND

João Pestana Dias is passionate about sport. He made part of the college gymnastic team, that almost reached the minimum to go to the Olympics. He practiced as Federated : Football and Handball (as goalkeeper) did Fencing, Rowing, Karate, Jiu jitsu, Tennis, Parachuting, Voley, Athletics (was national school champion 4x100m Relay and national long jump champion), did gymnastics, horse riding and was national champion of the national League and Cup of Rugby. He made part of the team that for the 1st time ever, won the Iberian Rugby Cup, against Barcelona. He was a proudly athlete of the Portuguese Rugby National Team.

Since young age, he's a fan of the famous football club, SPORTING, and he ran for 2 Elections as vice president responsible for the communication area.

João Pestana Dias made part of the Portuguese chapter of EO, that is the only global network exclusively for entrepreneurs. <https://www.eonetwork.org> where he was *Learning Chair Event* and represented Portugal throughout the world.

He has been regularly invited to give lectures at universities as a key note speaker.

He is the President and founder of the MARECHAL TEIXEIRA DE REBELO ASSOCIATION, an institution dedicated to the value of Leadership and Education.

He's Board Member of the AMERICAN CLUB OF LISBON <http://www.americancluboflisbon.com> and makes part of the AAC Steering Committee <http://www.associationofamericanclubs.com>.

We was the responsible of the twinning city ceremony, between the Turkish city of Karşıyaka and the Portuguese city of Cascais.

Since October 2016, he's the Founder, Ceo & Chairman of THE TRADE CONNECTION * PORTUGUESE TURKISH NETWORK.

He dedicates a lot of time to philanthropic actions, loves poetry and music.